Master Program: 2 years

Institute: Institute of Social & Industrial Management

Study Program: Tourism

Profile: Tourism

Language of Training: Russian

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| **№** | **Subject** | **Semester** | **Hours** | **Credits** |
| М.1.1.1 | Philosophy and methodology of modern science | 2 | 108 | 3 |
| М.1.1.2 | Theory and methodology of socio-economic research in tourism | 1 | 108 | 3 |
| М.1.1.3 | Technologies of intercultural communication in tourism | 1 | 144 | 4 |
| М.1.1.4 | Self-organization and technologies of professional and personal growth in tourism | 2 | 72 | 2 |
| М.1.1.5 | Foreign language for academic purposes | 2 | 108 | 3 |
| М.1.1.6 | Innovations in tourism | 2 | 108 | 3 |
| М.1.1.7 | Tourism Marketing | 2 | 108 | 3 |
| М.1.1.8 | Modern information and technological support of the tourism industry | 3 | 108 | 3 |
| М.1.1.9 | Formation of tourist clusters in Russia | 1 | 108 | 3 |
| М.1.1.10 | Tourism Market Economics (Advanced) | 2 | 108 | 3 |
| М.1.1.11 | Strategic and program-target management in tourism | 3 | 108 | 3 |
| М.1.1.12 | Organization of project activities in tourism | 3 | 108 | 3 |
| М.1.1.13 | Quality management of tourist services and services | 3 | 108 | 3 |
| M.1.1.14 | Organization of educational activities and methods of teaching disciplines of tourist profile | 3 | 108 | 3 |
| M.1.1.15 | Foreign language of business communication | 1 | 108 | 3 |
| M.1.2.1 | Methods and technologies of research in tourism | 3 | 144 | 4 |
| M.1.2.2 | World natural and cultural heritage in tourism | 1 | 108 | 3 |
| M.1.2.3 | Image studies and public relations in the tourism industry | 1 | 108 | 3 |
| M.1.2.4 | Excursion management | 2 | 108 | 3 |
| M.1.2.5 | Entrepreneurial activity in tourism | 3 | 108 | 3 |
| М.1.3.1.1 | Anthropology of tourism | 1 | 144 | 4 |
| М.1.3.1.2 | Sociology of Tourism | /1 | /144 | /4 |
| М.1.3.2.1 | Legal support of activities in the tourism industry | 3 | 108 | 3 |
| М.1.3.2.2 | Management of tourism development projects and programs | /3 | /108 | /3 |
| М.1.3.3.1 | Country studies and international tourism | 2 | 72 | 2 |
| М.1.3.3.2 | Technologies of tourist and recreational design and development of territories | /2 | /72 | /2 |
|  | **Total** |  | **2520** | **70** |